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MINISTRY OF INDUSTRY AND TRADE OF THE REPUBLIC OF ARMENIA
 MINISTER

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June 29, 1997

Armenian Jewelers' Assembly
 Yerevan Convention 1997

Dear Participant:

On behalf of the Government of Armenia, I would like to invite you to participate in the first ever Armenian Jewelers' Assembly that will take place in Yerevan this coming September 17 - 21, 1997.

It is very symbolic that this convention coincides with the sixth anniversary of Armenia's independence which will be celebrated nationally on September 21, 1997. The creation of an Armenian statehood testifies to the determination of our people to survive as one nation. It also gives us an opportunity to reunite and join resources for the benefit of our people and Motherland.

Historically, Armenians have always excelled in jewelry. Today, Armenian jewelers are omnipresent in every diasporan community and in Armenia where they lead the way to economic prosperity. Since Soviet times, jewelry manufacturing, diamond cutting and gold production have been some of the most successful sectors of our economy.

The Government of Armenia is pleased to host this event in Yerevan and is committed to making it a success. Should you have any questions or special requests, please mention them on your participation slip.

Armenia welcomes you home.

Truly yours,

G. Nanagoulian

Garnik Nanagoulian
 Minister of Industry and Trade



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Garnik Nanagoulian
Minister of Industry and Trade

Armenian Jewelers' Assembly*Yerevan 1997*

FYI

July 22, 1997

Mr. Pierre Akkelian
Canadian Gem Company
 1002 Sherbrooke St. West, Suite 2525
 Montreal, QC H3A 2L6
 Canada

Dear Mr. Akkelian:

Re: Armenian Jewelers' Assembly (AJA)

We are pleased and proud to invite you to the first world assembly of Armenian gem dealers and jewelers to be held under the auspices of the Government of Armenia from September 17 to 19, 1997, in ARMENIA. The Patron of this event is His Excellency Garnik Nanagoulian, Minister of Industry and Trade of the Republic of Armenia. The Honourary President of AJA is the renowned Belgium-Armenian diamond dealer Mr. Haig Arslanian.

The idea of AJA was born between friends and as a result of discussions with Armenian officials. It is primarily meant to organize the transnational network of Armenian jewelers. Although participation to the founding assembly is by invitation only, our purpose is to strengthen the resources and capabilities of all fellow Armenian jewelers around the world and to create a self-support system for our future generation.

Attached herewith are the terms of reference of the Armenian Jewelers' Assembly. You are welcome to give us your ideas on this draft either before or during our meeting. The AJA plenaries will consider the status of the international jewelry trade, the orientation and objectives of AJA, and the development of the jewelry industry in Armenia. The Government of Armenia, which has undertaken the organization of the event, will also be in charge of organizing an agenda of business meetings and site visits; i.e. gold mines, jewelry factories and the like.

To participate in this first assembly and to obtain more information on relevant issues, you are urged to contact the AJA Coordinator, Mr. Hrach Kaspar.

Looking forward to our Rendez-vous in Armenia,

Pierre Akkelian
 President, Canadian Jewelers' Association
 Montreal, Canada

Vartkes Knadjian
 Antwerp, Belgium

Patron
 His Excellency
 Garnik Nanagoulian
 Minister of Industry
 and Trade
 Republic of Armenia

Honourary President
 Mr. Haig Arslanian
 Belgium

Executive President
 (North America)
 Mr. Pierre Akkelian
 President, Canadian
 Jewelers Association
 Canada

Executive President
 (Europe)
 Mr. Vartkes Knadjian
 Belgium

Coordinator
 Mr. Hrach Kaspar
 Special Assistant
 Embassy of Armenia
 Canada

c/o Embassy of Armenia
 7 Delaware Ave., Ottawa
 Ontario, Canada K2P 0Z2
 Tel.: (613) 234-3710
 Fax: (613) 234-3444
 Email: erac@icn.net

ARMENIAN JEWELERS' ASSEMBLY
YEREVAN, SEPTEMBER 19-21, 1997

Registration Form

Last Name	First Name	
Company		
Address	City/Province	
Country	Postal Code	
Telephone	Fax	Email
Line of Business (please attach a business profile if available)		
Travel Itinerary (indicate transportation company, flight number and exact times)		
Arrival		
Departure		
Special Requirements and/or Interests in Armenia		

The registration fee is USD \$ 250. It includes coffee breaks, luncheons, documentation, transportation, field trips and related services.

Reservation at Hotel Armenia 1 will be automatically made according to your flight dates. Double bedroom with breakfast costs USD \$100 per night and must be paid directly to the hotel.

Convention fee payments must be made by international money order, payable to AJA c/o Embassy of Armenia, 7 Delaware Avenue, Ottawa, Ontario Canada K2P 0Z2. All payments and registration forms must be received no later than August 28, 1997.

Cancellations must be confirmed in writing and are subject to the following reimbursement schedule:

- before September 8, 1997: less 25%
- before September 15, 1997: less 50%
- after September 15, 1997: no reimbursement

ARMENIAN JEWELERS' ASSEMBLY (1997)

I MISSION

The first world assembly of Armenian gem dealers and jewelers aims at establishing a worldwide Armenian jewelry network. This transnational support system shall be based on mutually beneficial relations and devoted to the development of international trade and the Armenian jewelry industry.

II OBJECTIVES

1. To promote the development of the international jewelry trade within the framework of the World Trade Organization and international law.
2. To provide various means for networking among participants.
3. To familiarize participants with the business climate of Armenia, in general, and the jewelry sector, in particular. To allow participants to identify perspective joint ventures in Armenia.
4. To exchange and develop mutually beneficial ideas, projects and ventures through assemblies and publications (i.e. sharing and creation of concordant jewelry models.)
5. To conceive internship and student exchange programs that introduce the new generation to the jewelry trade and its resources.
6. To become a sourcing network of actual products, services and designs.
7. To benefit the Armenian jewelry sector through product and design information, as well as sourcing.
8. To seek ways and means of raising and maintaining the profile of worldwide Armenian jewelry. To sponsor targeted expertise and quality seminars for skilled jewelers and stone cutters.

III ORGANIZATION

Participation in the first world assembly of Armenian jewelers' shall be by invitation only. A loose Terms of Reference (e.g. present document) shall be presented. An Honourary Board and Secretariat attached to the president's office are only one of the options to be considered as a permanent structure.

IV FOUNDING ASSEMBLY

The first world assembly of Armenian jewelers shall be held under the patronage of His Excellency Garnik Nanagoulian, Minister of Industry and Trade of Armenia, in Yerevan on September 17-19, 1997. Opening and working plenaries will discuss the status of the Assembly and brief on the status quo of the Armenian jewelry sector and its potential. Visits to various jewelry and mining facilities shall also be organized by the Government of Armenia
